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T!T!C!
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NEXT OUTREACHES
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MEDIA HELP 2

○ Vol. 2 | ○ Issue 14 | ○ July 24,
2008

ASAAP

In Touch

"There's no present. There's only the immediate future and the recent past." - George Carlin (American comedian, may he rest in peace)

Do the M!M!M! (or the TTC)

Masala! Mehndi! Masti! is HERE this weekend (July 25-27) and filled to the brim with fun, Bhangra and outreach opportunities that we need help with. Stop by the ASAAP table to see your team members working it with Prevention Ed Coordinator, Aalia!

ASAAP is also nominated as Favourite Community Service/Humanitarian Organisation! Please head to http://www.masalamehndimasti.com/2008/index.php?option=com_pollxt&Itemid=47 to **vote in support of**

your favourite community organisation serving South Asians ASAAP (of course!).

We're up against larger organisations and one vote can make all the difference!

PLUS, keep those sign ups coming for ASAAP's TTC Fundraiser which will be here sooner than you think. It's **Friday August 15 from 11-5**. This time we are doubling our inventory of bamboo shoots AND hitting FOUR stations: Bloor, Eglinton, Queen and Queen's Park. DO NOT miss this incredible chance to fundraise for our amazing agency.

Next outreaches

August will be full of outreach with several regular events.

- Besharam is always a primo event and we need a few good volunteers at Fly on the **very first day** of August! Sign up to help our Men's Outreach team and be there from 9-12 on Aug. 1
- Continuing with outdoor outreach, I am heading to Yonge & Dundas Square next month (on **Tues. Aug 12 from 1-3**, to be specific) to continue to spread the word of ASAAP. Join me for amazing times. . .you KNOW you want to!



Make great Media

The annual Desilicious festival will have an impressive ASAAP presence once more

Are you interested in media and special events?

ASAAP's PR Coordinator needs assistance with any and all of the following:

- coming up with contact and info lists on high profile South Asians in the GTA
- potential donors and sponsors
- hotel accommodation sponsors and airfare
- sponsors for a Bollywood actress coming from India
- fundraising and event planning

-on-line and print advertising opportunities

Please contact her directly at pr@asaap.ca for details and to help out in this exciting new way!

Also on its way is a contest to design a new logo for a Desi Wear line. Proceeds from sales of these shirts will go to ASAAP. Watch your inboxes for details!

ASAAP STAFF

Firdaus Ali: *Executive Director*

Ryan Singh: *Coordinator of Volunteers*

Vijay Saravanamuthu: *MSM Outreach*

Umbereen Inayet: *Public Relations*

Ranjani Venkataramani: *Program Assistant*

Aalia Jadavji: *Prevention Education*

Prabha Sati: *Women's Outreach*

Jag Parmar: *PHA Support*

Siva Gunaratnam: *Tamil Outreach*

ASAAP

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We are officially into the second half of newsletters for the year. Scary.

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