



ASAAP

ALLIANCE FOR SOUTH ASIAN AIDS PREVENTION

Member Issue—JULY

“The Alliance for South Asian AIDS Prevention is a community-based, non-profit, charitable organization committed to providing health promotion, support, education and advocacy in a non-discriminatory manner for those who identify as South Asian living with and affected by HIV/AIDS”

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www.asaap.ca

www.dosti.ca

www.brownkiss.ca

www.snehithan.ca

www.asaapchai.ca

ASAAP – UPDATE & EVENTS

Hi Members!

On behalf of ASAAP, we wish everybody a Happy Canada Day!!

Before we tell you what's coming up in July we would like to let you know our Pride Parade held on June 29, 2008 was a Huge success!! A big thank you for all our volunteers who helped us decorate the float and march with us. We hope to have a bigger float next year. Let us know, if you'd like to be a part of it.

For July look out for ASAAP collective booth at !!!!



Remember!! To Mark you Calendars For July 25 – 27 2008

The largest multi-disciplinary South Asian Arts festival outside of South Asia, Masala! Mehndi! Masti! It has celebrated annually for 7 years presenting South Asian culture and South Asian inspired culture in a professional, fun and mainstream environment, downtown Toronto.

Meet and Join us at ASAAP chillin' In Your Brown Skin Collective Booth at Masala Mendi and Masti Festival!!

Location to Remember!! Masala! Mehndi! Masti! 2008 will be held at the Bandshell Park and Better Living Centre in the Exhibition Place grounds the venue for the celebrated Canadian National Exhibition (CNE)

ASAAP also hosted a fundraiser "Party with Purpose" on Jun 6, 2008. The party was the first of its kind and we are planning to hold many more. Watch this space for more details on future such events.

Come August 15, ASAAP will be holding another TTC Fundraiser, this time on the Bloor, Eglinton, Queen and Queen's Park Subways. If you would like to volunteer, kindly call or email our Volunteer Coordinator Ryan Singh at: 416-599-2727 ext.228 or email: volunteer@asaap.ca

WORKSHOP



The following courses are being offered in various cities across Canada.

De-escalating Potentially Violent Situations (2 day)

Crisis Response Planning (2 day)

Responding to Trauma (2 day)

Critical Incident Group Debriefing (1 day)

Self-Harm Behaviour in Youth – Issues & Strategies (1 day)

Costs for 2 day workshops:

\$250.00 (Early Registration)

\$300.00 (Regular Registration)

Costs for 1 day workshops:

\$125.00 (Early Registration)

\$150.00 (Regular Registration)

For more information:

Web: www.ctrinstitute.com

Email: info@ctrinstitute.com

Phone: 204-452-9199

Toll Free: 877-353-3205

Katie Friesen

Client Services Representative, CTRI Inc.

katie@ctrinstitute.com

www.ctrinstitute.com

CTRI provides professional training and consulting services for individuals, communities and organizations affected or involved in working with issues of crisis and trauma.

JOB POSTINGS

COMMUNITY SOCIAL PLANNING COUNCIL OF TORONTO

COMMUNICATIONS OFFICER

The CSPC-T has a full-time **Communications Officer** position available. This position will be of interest to individuals who have a proven track record in working in the area of communications and who enjoy working in a busy team environment that is focused on community development and action.

This position encompasses the development and implementation of the overall communications, public relations and media strategies of the CSPC-T.

Responsibilities

- Develops and implements internal and external communication strategies/policies;
- Prepares annual communication plan.
- Develops and disseminates all CSPC-T publications, printed and promotional materials (e.g. reports, newsletters, journals, periodic publications, texts, brochures, written and electronic bulletins, flyers, press releases, etc.);
- Provides content, artistic and production direction of the CSPC-T website
- Manages information on the CSPC-T website including editing, updating contents, creating pages for new information and products and new graphics and visuals.

- Prepares materials using current software technology including communications software, website and other Internet applications and desktop publishing;
- Proofreads all documents
- Ensures that materials are effectively translated where appropriate;
- Negotiates with off-site suppliers (e.g. printing, design etc.).
- Develops and maintains media contact list;
- Writes and develops press releases, articles, speeches, media advisories, media kits, and cultivates media relations;
- Responds to media enquiries and acts as liaison with media.
- Designs resource development strategies.
- Supervises placement students and volunteers as appropriate.

SKILLS:

- A minimum 3 years progressive experience in communications or media relations;
- Undergraduate education in a discipline appropriate and relevant to communications or journalism or equivalent experience in the field;
- Certificate program or equivalent in design, print production, promotional planning;
- Strong editorial skills for ensuring accessibility of CSPC-T's communications;
- Demonstrated experience in working with media;
- Established media relationships/contacts
- Good negotiation, and interpersonal skills including the ability to train/teach colleagues;
- Creative talents in developing community education resource materials;
- Experience in popular education and clear language tools;
- Good organizational skills, ability to meet deadlines, ability to work independently, flexibly, creatively and able to take initiative;
- Knowledge and awareness of social justice issues affecting the not-for-profit community sector;

- Knowledge of database systems;
 - Strong computer skills and excellent knowledge of Microsoft Office
 - Familiarity with web 2.0 technology
 - Experience in a variety of desktop publishing programs such as Adobe Professional, Illustrator, InDesign, Photoshop
 - Ability to maintain and update websites.
 - Demonstrated experience in the development, design and layout of journals, texts, and pamphlets;
 - Excellent writing and communications skills, knowledge of a second (or more) language and culture an asset;
 - Public relations and/or marketing experience in the not-for profit sector an asset
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- **SALARY RANGE: \$42,500 - \$58,250**

Interested applicants are invited to submit a letter of application and resume to: Maria Serrano, Director of Operations, c/o Margaret Hau, Community Social Planning Council of Toronto, 2 Carlton Street, Suite 1001, Toronto, Ontario M5B 1J3 or e-mail mhau@cspc.toronto.on.ca

DEADLINE FOR APPLICATIONS: Friday, July 25, 2008